

# Privacy Policy

Last Updated: February 20, 2026

At **Mercato Brokers**, we value your privacy and are committed to protecting your personal and financial data. This Privacy Policy explains how we collect, use, store, and protect your information when you use our website and trading services.

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## 1. Information We Collect

To provide our services and comply with international financial regulations, we collect the following types of information:

- **Identity Data:** Full name, date of birth, gender, and copies of government-issued identification (Passport, National ID, or Driver's License).
- **Contact Data:** Email address, phone number, and residential address (verified via utility bills or bank statements).
- **Financial Data:** Bank account details, credit/debit card information, source of funds, and net worth.
- **Trading Data:** Experience in financial markets, risk appetite, and history of trades executed on our platform.
- **Technical Data:** IP address, browser type, device identifiers, and cookie data to improve website functionality.

## 2. How We Use Your Information

We process your data based on legal obligations, contractual necessity, and legitimate business interests:

- **Identity Verification (KYC):** To verify your identity and prevent fraud or money laundering.
- **Account Management:** To set up your trading account and process deposits and withdrawals.
- **Service Improvement:** To enhance our trading platforms and provide tailored market insights.
- **Communication:** To send you technical updates, security alerts, and support responses.

## 3. Data Sharing and Disclosure

We do not sell your personal data. We only share information with third parties when necessary:

- **Regulatory Authorities:** When required by law or to comply with subpoena requests.

- **Service Providers:** Payment processors, identity verification services, and server hosting providers.
- **Affiliates:** Internal departments involved in auditing or compliance.

## 4. Data Security

We implement industry-standard security measures, including:

- **SSL Encryption:** To protect data during transmission.
- **Firewalls and Access Controls:** Restricting data access to authorized personnel only.
- **Secure Storage:** Physical and digital backups to prevent data loss or unauthorized access.

## 5. Your Data Rights

Depending on your jurisdiction, you have the following rights regarding your data:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Ask us to update or fix inaccurate information.
- **Deletion:** Request the removal of your data (subject to legal retention requirements).
- **Opt-out:** Unsubscribe from marketing communications at any time.

## 6. Data Retention

By law (AML/KYC regulations), we are required to keep client records for a minimum period (typically **5 to 7 years**) after the business relationship has ended. After this period, your data will be securely destroyed or anonymized.

## 7. Contact Us

If you have questions about this policy or wish to exercise your data rights, please contact our Data Protection Officer:

- **Email:** [info@mercatorbrokers.com](mailto:info@mercatorbrokers.com)
- **Subject:** Privacy Inquiry

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**Disclaimer:** This draft is provided for informational purposes. Since privacy laws vary significantly by region (e.g., GDPR in Europe, CCPA in the US), I recommend having your legal counsel review this to ensure it meets the specific regulations of your operating jurisdiction.